



## 2020 City Council Goals



## Mission / Vision

Our Mission: *To enhance the quality of life in our community by providing high quality and cost effective services, while maintaining the public trust through exceptional service and sound stewardship of our resources*

Our Vision: *To be a thriving and sustainable community that embraces opportunity, innovation, and authenticity*

## **Goal: Improve Financial Stability**

**Key Objective:** Grow General Fund Cash Reserves & Sustain Capital Improvement Fund Cash Reserves.

### 2020 Goals:

Pursue infrastructure grant opportunities

#### ***Focus on Tax Collections***

Review parking meter policies, infrastructure, & enforcement

Evaluate charging a convenience fee for utility credit card payments



## **Goal: Improve Financial Stability**

**Key Objective:** Strengthen the Tax Base Through Quality Economic Development

### 2020 Goals:

- Update the City's Comprehensive Plan
- Columbus Ave. focus area – Redevelopment plan
- Site Ohio Certification
- Execution of N. Mechanic St. Redevelopment project
- Focus on marketing City-owned W. Main St. property
- Expand Small Business Grant program to other areas of City



## **Goal: Improve Infrastructure & Facilities**

**Key Objective:** Continue Implementation of Utility System Master Plans

2020 Goals:

Execute planned utility replacement projects outlined in the CIP

**Key Objective:** Improve Roadway System

2020 Goals:

Complete Summit St. / Highland Ave. Reconstruction / Annual Paving Program

Integrate additional State Gas Tax revenue into CIP program



## **Goal: Improve Service Delivery**

**Key Objective:** Enhance Communication with the Public

2020 Goals:

- Continue Citizens Academy program
- Launch email distribution list via website for regular City updates

**Key Objective:** Improve Organizational Development Initiatives

2020 Goals:

- Update Employee Handbook
- Launch Staff mentoring program

### Goal: Improve Public Safety

**Key Objective:** Promote Lebanon as a safe place to live, work, and visit

#### 2020 Goals:

- Launch Citizen's Police Academy

- Promote public safety through increased use of social media

- Promote community and police partnerships through direct engagement – *PD web-based satisfaction survey, email communication, etc.*

- Upgrade fire investigation program through training and enhanced focus

- Continue focus on FD apparatus preventative maintenance program

## **Goal: Improve the Quality of the Community**

**Key Objective:** Continue Implementation of Land Use Policies Which **Seek *Balanced Quality Housing Products*** & Increased Property Values.

### 2020 Goals:

- Update Comprehensive Plan
- Evaluate Columbus Ave. Corridor – focus area study
- Allocate money in 2020 budget for property acquisition / redevelopment
- Seek annexation opportunities to support quality growth
- Sustain effective property maintenance code enforcement





## **Goal: Improve the Quality of the Community**

**Key Objective:** Improve the Quality of the Central Business District

**2020 Goals:**

- Expand downtown streetscape to 511 N. Broadway Ave. development
- Support various downtown festivals and programming
- Develop plan for downtown Wi-Fi access (Smart City)

## **Goal: Improve the Quality of the Community**

**Key Objective:** Enhance the quality and accessibility of greenspace, parks, and trails in the Community.

### 2020 Goals:

- Resurface Harmon Park tennis courts
- Work with Lebanon Schools on Safe Routes to Schools program / funding
- Create "Park Passport" program to encourage use of all City Parks
- Enhance visibility of waterways throughout Community (Cedar City Park)
- Coordinate Lebanon Sports Complex usage w/ WC Sports Complex needs



### **Goal: Effectively Market Lebanon**

**Key Objective:** Ensure that opportunities and amenities within Lebanon are effectively marketed to residents, businesses, and potential visitors.

2020 Goals:

- Execute marketing strategy to capitalize on WC Sports Complex visitors
- Budget for expanded media marketing
- Establish a “Dine in Lebanon” marketing campaign



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